






## INFORMATION

 (469) 600-2743  
 ISAACBECERRA456@YAHOO.COM  
 IBEC.DESIGN

## SUMMARY

Hello! My name is Isaac and I am a designer based in Dallas, TX. I am currently working as a designer at Apex Partner Services, a marketing agency focusing on plumbing, HVAC, and electrical brands. I have over eight years of experience working with the Adobe Creative Suite, specializing in Adobe Illustrator, XD, and Photoshop. My skills lie in branding, web development, and illustration design. I am also knowledgeable in HTML/CSS coding.

## REFERENCES

MICHAEL JACKSON  
(972) 971-0870

JOSEPH HERNANDEZ  
(214) 755-8442

DAVID MEJIA  
(817) 433-2853

ANTHONY HENEIN  
(469) 605-1745

# Isaac Becerra

## Graphic & Web Designer

## Work Experience

### APEX PARTNER SERVICES

2025 - PRESENT

Produce promotional items like brochures, flyers, door hangers, and vehicle wraps for plumbing, HVAC, and electrical brands. Website and email campaigns, as well.

### TNT DENTAL

2021 - 2025

Responsible for creating landing pages, display ads, Facebook ads, text ads, fliers, brochures, etc. for destinations around the country. As well as working with team of designers to set branding guides and standards for web pages.

### CLVR AGENCY

FEB - NOV 2021

Creating and assisting with marketing graphics and printing. Web design creation and conception, along with HTML/CSS coding

## Education

### UNIVERSITY OF TEXAS AT ARLINGTON

2017-2021

College Graduate  
Bachelor's in Visual Communications

## Skills & Expertize

### ADOBE ILLUSTRATOR



### HTML/CSS



### ADOBE PHOTOSHOP



### TYPOGRAPHY



### ADOBE XD



### UI/UX DESIGN



### ADOBE INDESIGN



### COMMUNICATION



### ADOBE AFTER EFFECTS



### TIME MANAGEMENT



### MICROSOFT WORD



### TEAMWORK

